

## Submission Criterion

### Entrant's categories:

Filmmakers, Journalists/ photojournalists and Students.

### Registration Fee:

Free

### Process:

Fill the online submission form and for large size files use Drop-Box or Google Drive. Multiple entries are allowed.

### Entry Content:

Video, Text Story or Image (Photographs, Painting, and Poster)

## Adjudication

An esteemed panel of journalists, playwrights and experts would judge the entries. Their decision will be considered as final and unchallengeable.

SCAN QR CODE TO REGISTER



or goto

[www.purazm.gov.pk/register](http://www.purazm.gov.pk/register)



## Deadlines

Official launch of competition

**January 2018**

Submission Closing:

**15<sup>th</sup> March 2019**

### Contact Us



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Ministry of Information  
& Broadcasting  
Government of Pakistan

## PURAZM PAKISTAN

A Tribute to the Resilience of the people of  
Pakistan Against Violent Extremism



3<sup>rd</sup> PURAZM 2019  
AWARDS  
CREATIVE MEDIA COMPETITION



## What is PurAzM Pakistan?

PurAzM Pakistan; is an initiative by the Ministry of Information Broadcasting, National History & Literary Heritage.

The campaign aims to pay tribute to brave individuals and institutions, who have shown valor and courage against the menace of violent extremism.

Since 2014 more than 27 short films /testimonials featured these brave individuals that have been showcased on public/private television channels, radio networks and public forums. The campaign has also received the Aagahi Award of Excellence 2015.

### PurAzM Awards

PurAzM Pakistan is not just an anthology of few individuals; it actually reflects the nation's drive against violent extremism. To applaud this spirit, we are reaching out to the talented for participation in the Awards' Competition by creating and developing original, indigenous media content on the themes of PurAzM Pakistan.

### Competition Themes

#### Peace over Violence

- Violence is not the resort or the solutions to issues
- Peace and harmony is the only way forward for Pakistan

#### Interfaith Harmony

- Celebrating Pakistan's religious diversity
- Harmony between people of different faiths
- The role of religious minorities in promoting peace and renouncing violence

#### Stop Supporting Extremism

- Condemning hate speech in our society
- Denouncing negligence in charity practices which could support violent extremism.

#### Resilience against Violence

- Profiles of those who remain resilient and hopeful despite being affected by violent extremism

## Categories & Prizes

### Video Documentary

Documentaries of 3 to 5 minutes on the relevant Purazm themes. These shortfilms, packages and documentaries must be based on real life stories and incidents.

1st Prize 300,000  
2nd Prize 150,000  
Most Viral 50,000

### Short Film, Animation, Infographic

Shortfilm, animation of 1 to 5 minutes on PurAzM Pakistan's themes.

1st Prize 150,000  
2nd Prize 100,000  
Most Viral 50,000

### News Packages

News package of 2 to 3 minutes on PurAzM Pakistan's themes.

1st Prize 150,000  
2nd Prize 100,000  
Most Viral 50,000

### Photo Story, Painting, Poster

Digital content for online media can be based on PurAzM Pakistan's themes, in two forms:

- Poster design - PSD/AI format & JPEG
- Paintings should be dispatched on given address (Call for more info about the postal address)

1st Prize 150,000  
2nd Prize 50,000  
Most Viral 25,000

### Text Stories

Written profiles defining real life accounts and individuals based on PurAzM Pakistan's themes.

1st Prize 75,000  
2nd Prize 50,000  
Most Viral 25,000

## Awards Rules and Regulations

Rules and regulations for the Awards competition are listed below:

- Content quality should be in High Definition (HD).
- Topics selected for the PurAzM Awards' competition should give an impression of the broader themes/ messages based on real life stories/incidents.
- Duration of any video should not exceed 3-5 minutes, while text story must not exceed 750 words.
- Infographics must be kinetic.
- A group or an individual can prepare the video, artwork or text story. However, awards and prizes will be presented in the name of submitted entrant only.
- All the entries for PurAzM Awards' competition with complete requirements/documentations can be sent on or before the deadline announced.
- In case of video entries, at least 75% of the footage must be self-shot and in case of images, format must be of JPEG along with RAW files.
- Submission must be original work of the participant which is not copied, stolen or plagiarized from others.
- The rights to any other source (stock, file footage etc.) would solely be the responsibility of the submitting participant. The Ministry will not be held responsible for any copyrights violation. Failure to abide will result in automatic disqualification and legal action wherever applicable.
- After the submission, entrant agrees that copyrights of the entry (ies) will be shared with the Ministry of Information & Broadcasting and that the Ministry will be authorize to manage its broadcast/publishing on any media platform.